



Countable Web Productions

Writing **tomorrow's** internet, **today**.



WHO ARE WE?

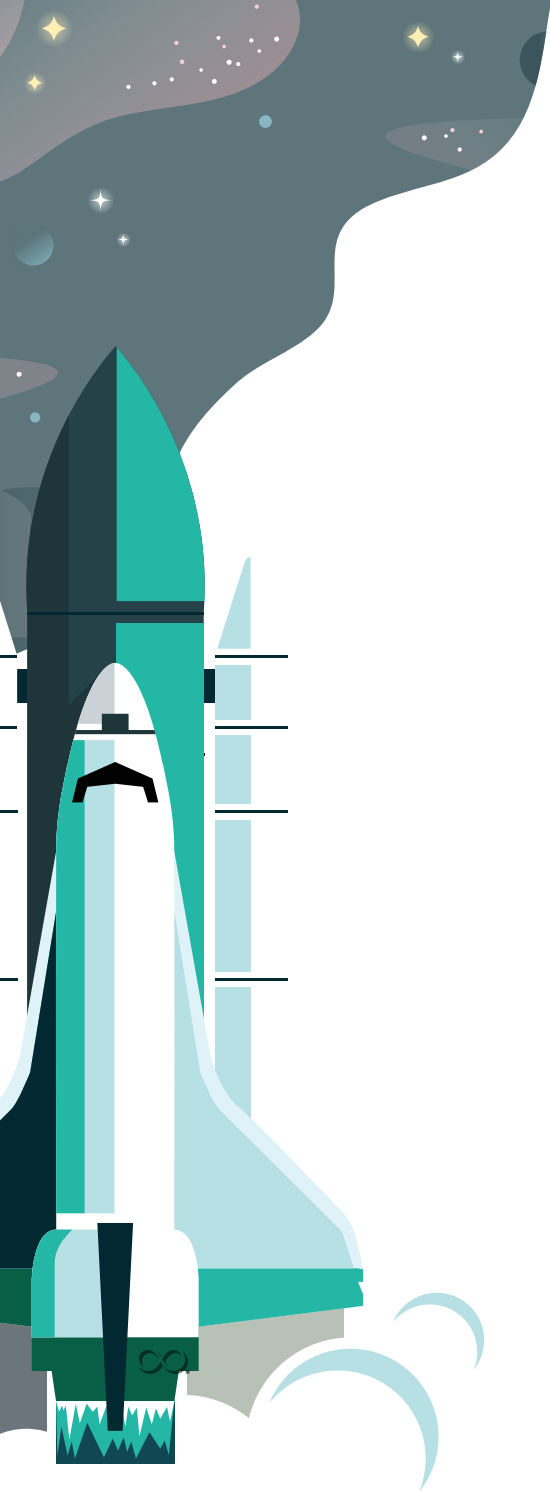
We prototype next generation web technology for tasteful founders with big ideas. Bring your vision to life!

WHY US?

Building a world class web development team and cloud infrastructure is hard. Let us take care of that so it can amplify your business instead of pulling away resources.

Elastic Web Development Capacity

	Countable	Hire Dev Staff	Dev Firm	Freelancer
Flexible capacity	yes	no	some	some
Access to experts	many	one	many	one
Turn-key, evidence based best practices	yes	no	yes	no
Free process documentation	yes	no	no	no
Develops your internal capacity	yes	yes	no	no



SERVICES

Interested? Let's chat - but we should only work together if we can provide at least a 300% ROI, and let's aim for 3,000%

Product

Cloudify an existing product to get an edge in the market

Web interfaces: Lead generation funnels, dashboards, core product UI

APIs

Device-specific apps

Cloud-based infrastructure design

Operations

Process automation

Real time monitoring

Big data collection and visualization

Custom PLM, CRM, ERP built for your business on open source tools

Web Dev Capacity

Flexible capacity suited to your business needs

12 factor architecture conventions

Continuous integration testing and deployment

Engineer hiring and training a world class in-house web development team

Marketing

Branding and design

SEO: Keyword analysis and strategy

Growth hacking

Engineering as marketing

Content marketing strategy

METHODOLOGY

Agile

We use Scrum to manage projects because it helps ensure the team is focused on the highest value work at any time.

Prototyping

The best plan is a prototype to test technology and markets.

Open Source

We prefer open source stacks in order to prevent platform lock-in for ourselves and our clients. In fact, we've open sourced our web technology process documentation so our clients, community and ourselves can all learn from one another.

Domain Focused, Results Oriented

We work to understand your business domain in order to clarify our role and maximize ROI that comes from our work. We focus on our customers' customer. We only work with customers for whom there's a clear long term ROI of more than 300%.

CASE STUDIES

CASE STUDY

Clarius Corp.

Architected an industry leading cloud companion product and web development team.

“Your guidance and leadership has been instrumental in building our Cloud infrastructure - it is a great competitive advantage for Clarius.”

- Laurent, CEO at Clarius Corp.



CASE STUDY

Kensington Medical Clinic

Automated clinical operations,
saving time and cost for staff and
patients.

“Thanks for all the work and for treating us so well.
At least you know you have helped Kensington
become likely the most innovative and patient
friendly clinic in BC.”

- Jeremy, Manager at Kensington Medical Clinic



CASE STUDY

56 WEST

Real estate algorithms, tools and interfaces.



CASE STUDY

Animatic Media

3D media environments on the web
for big brands.





CASE STUDY

Ecotrust Canada

Built several fisheries technology projects that led to a profitable business.

CASE STUDY

Corvus Energy

Custom product lifecycle and test hardware automation facilitated rapid growth in manufacturing output.

TEAM

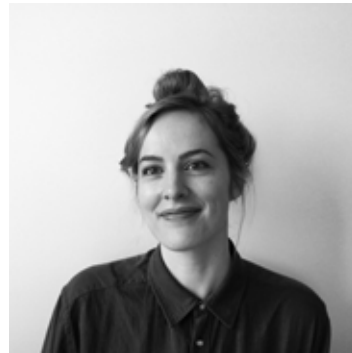


Clark, Director

Clark founded Countable and has since been helping startups and other businesses lead their industry on the web. With a physics background, simplifying a business domain using first principles in order to deepen understanding underpins his approach to your software architecture. He's assembled a great team of diverse and enthusiastic web technologists to realize your project's potential.



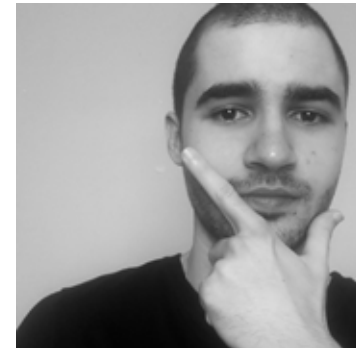
Ferdinand, Developer



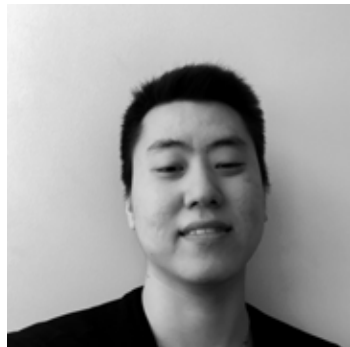
Julie, Designer



Denny, Developer



Gian, Developer



Aaron, Developer



Chetanya, Developer



Jenalyn, Analyst